



HEALTHeLINK is a not-for-profit organization and is governed by healthcare providers, insurers, and representatives from the Western New York community. Our mission is to provide fast, secure access to clinical information to improve quality and control healthcare costs for our community.

Give your doctor instant access to your body of information.





## Lifesaving information, right at doctors' fingertips. That's HEALTHeLINK.

Your medical history. It's lengthy, detailed, and extremely important. And to provide you with the care you need, your doctor should have quick, easy access to it. Makes sense, right?

This is the thinking behind HEALTHeLINK.

HEALTHeLINK facilitates the accurate, secure exchange of clinical information among healthcare professionals. In other words, we help doctors obtain the answers they need right when they need them. No more waiting, no more guesswork, no more hassle. We save physicians time and money. We help them provide better, more efficient care. And we help them save lives.

## All your data, from head to toe.

Sure, HEALTHeLINK will undoubtedly make doctors' jobs easier. But what does it mean for you? Well, if you've ever tried to remember the result of your last cholesterol test, or had to guess which medications you've been on, those days are over. Most important, should there ever be a situation in which you are unable to provide answers, your body of information can do the talking for you.

Ultimately, HEALTHeLINK will improve the care you receive and maybe even save your life one day.

## An eye on security.

When sharing any personal data electronically, there are going to be questions and concerns. Well, you can rest assured privacy and safety are of the utmost importance to us. HEALTHeLINK wouldn't work any other way. We employ strict security measures, and only those authorized will be granted access to your information.

## We need a hand from you.

Only you can provide medical professionals with the authorization to access the information they need to care for you more effectively. The more people who get onboard - patients and doctors alike - the more effective a tool HEALTHeLINK will prove to be. That's why we're asking you to do your part and sign the consent form available at your physician's office. Or call (716) 206-0993 ext. 311 and we'll provide you with one. You can also call with any questions you may have about HEALTHeLINK, or simply visit [www.wnyhealthelink.com](http://www.wnyhealthelink.com).

If you have any questions about HEALTHeLINK, call (716) 206-0993 ext. 311 today.

